

'Iron Butts Challenge' for Sport Relief

Overview for our Supporters



Overview

Red Dwarf star Danny John-Jules and his team mate Graham Hoskins undertake the challenge of a lifetime, motor-biking nearly 7000 miles to circumnavigate the Mediterranean Sea in just 15 days. Graham and Danny will travel through 3 continents, riding across 14 diverse, scenic and often chaotic Mediterranean countries as they cross from Europe over the Bosphorus into Asia, through the Middle East and round into North Africa. It's an endurance challenge and not for the faint hearted!



To finish the Iron Butts Challenge, Danny and Graham will have to work together to overcome whatever trials face them. From bad navigation and getting lost, to flat tyres, mad and bad local drivers, mechanical failure, visa and border issues, running out of fuel and cultural differences.



To Sponsor Us

<http://uk.virginmoneygiving.com/ironbutts>

Web Links

www.ironbutts.co.uk

<http://twitter.com/dannyjohnjules>

www.dannyjohn-jules.com



Why Do This?

The team's main aim is to raise money for Sport Relief and secondly to promote the joys of safe adventure motor-biking for everyone. Graham has a history of undertaking charity motorbike rides - most recently motor-biking endurance challenges such as riding 4000 miles to Moscow and back in 6 days for BBC Children in Need in 2005. Danny is coming because Graham asked him to come support this great cause!



The Route

Sat Feb 27th	Celebrity send-off from the Motorbike Show at Ally Pally, Channel Tunnel crossing and ride to Reims	250 miles
Sun Feb 28th	Ride through France to Marseille	490 miles
Mon Mar 1st	Ferry from Marseille arriving at 0900 Annaba, Algeria, ride to Tunis or Gabes	130 miles
Tues Mar 2 nd	Depart Tunis/Gabes early, ride to Leptis Magna (Roman remains) near Tripoli Including up to 5 hours required to cross the Libyan border	483 miles
Wed Mar 3 rd	Ride to Ajdabiya	460 miles
Thu Mar 4 th	Ride to Marsa Matrough Including up to 5 hours required to cross the Egyptian border)	490 miles
Fri Mar 5 th	Ride to Cairo	400 miles
Sat Mar 6 th	Ride to Taba (visit Pyramids)	294 miles
Sun Mar 7 th	Ride to Nuweibah - ferry to Aqaba, Jordan	80 miles plus ferry
Mon Mar 8 th	Ride to Damascus, ride the Kings Highway in Jordan	400 miles
Tues Mar 9 th	Ride to Aleppo, Syria	400 miles
Wed Mar 10 th	Ride Aleppo to Ankara, Turkey	450 miles
Thu Mar 11 th	Ride Ankara to Sofia (possible split if we visit F1 circuit at Istanbul)	650
Fri Mar 12 th	Ride Sofia to Budapest	477
Sat Mar 13 th	Ride Budapest to Nurmberg	500

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Sun Mar 14 th	Ride Nurmberg to Calais	500
Mon Mar 15 th	Spare day	
TOTAL (assuming no-one gets lost and no detours!)		6423 miles

How Much Do We Want To Raise?

The team want to set a target that is realistic enough to be achievable within our means but high enough to be interesting and challenging. To be decided!

How Will We Raise Money?

There are 2 main ways in which we will raise money. The first is to ebay auction products donated by the motorcycling industry. Historically, the industry is reluctant to give money but very happy to provide products from helmets to intercoms as part of a charity venture. These will be auctioned on ebay. Secondly, will be via donation which we will develop through our media coverage. This will be via Text or our website.

Filming

Whilst the team do not have the budget for a cameraman, they will be taking HD camcorders and will be fully equipped with on bikes cameras as well. They will currently film the whole challenge themselves.



Wadi Rum, Jordan

Our Supporters

The motorcycles will be provided by Honda UK – 2 Transalp 700s. This challenge is being fully funded by Graham and his supporters. This currently includes Kinetic GB Ltd, Call Credit Marketing and InterContinental Hotels Group (IHG). Other supporters currently include SNCF, Blueye, Steppes Travel, Southern Ferries and Prince Visa.

We anticipate that a great many others will join that list over the next two weeks.

Our Media Supporters

Our current media supporters include Motorcyclenews who will be following our journey on mcn.com and writing a feature on the challenge. Capitalize PR are providing PR support as part of their role in the motor biking 'Get On' motorcycle campaign which is aiming to bring new riders into the sport. The Honda PR team will also provide coverage. Again, we expect this list to grow over the next two weeks.

Leptis Magna



Who Are We?

DANNY JOHN-JULES

Actor, singer, dancer and previously a hip hop DJ. A star of the cult series Red Dwarf playing the parts of the Cat and Duane Dibbley. Danny has more recently appeared in Lock, Stock and Two Smoking Barrels, Blade II and The Tournament. Another little-known fact is that Danny was the dancer from the crowd in the WHAM! video for The Edge Of Heaven. He gets up partway through the instrumental section and dances alongside George Michael!



Matmata, Tunisia

Danny is a great fan of bikes, both riding and watching racing. Endurance challenges are new to him though!

GRAHAM 'BIG GEE' HOSKINS

Graham leads two lives. In one he owns and runs a management consultancy and in the other he likes adventure biking and doing crazy stuff for charity. Graham's early promise of a career flying fast jets in the Navy was cut short by a battle with cancer aged 21. Side-effects of his cancer treatment caused him to go through 4 total hip replacements in the last 16 years. All of which drive his resolve



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to take life by throat and make the most of it.

Graham is 41, married with 3 children.



Maalulla Village.



Istanbul